

# Designers weave magic, take interior styles to masses

**TIMES NEWS NETWORK**

**Indore:** Instead of bringing Walmart to India, the country should focus and give importance to rich local brands such as FabIndia, said architect Kees Spangers from Amsterdam on the sidelines of the national convention of the Institute of Indian Interior Designers (IIID) on Friday.

"Indian designers should stay close to their culture as this country has a great culture. I am so happy to see that now many Indian designers have started concentrating on Indian culture," said Spangers. On the second day of the convention different designers from India and abroad shared their views on the theme of the event, "Taking Design to Masses". Spangers said designing is about functionality and comforting people in terms of finances rather than style.

Talking about the social responsibility of designers in

Pravin Barnale



Students at the national convention click pictures after returning from Mahakal temple at Ujjain

the society, architect Habeeb Khan said if more than five lakh designers across the country take up one project each for masses such as low income housing, relief shelter, sanitation, construction labour

camps, it would change the entire economy of the country. "As an architect we should try to reach out to different sections of society and this would happen only when we will change our mind-set and kill

the inner ego which stops us from doing out of the box things," said Khan. He said designers can contribute to the society in number of ways and help in empowering the underprivileged.